

# KEVIN COOK

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Kevin is a motion graphics designer with over 15 years of experience. He enjoys all aspects of motion graphics whether it be interactive elements for the web, 3D character animation, broadcast titles or Flash animation. Kevin started out as a print designer and moved on to motion design when he could no longer tolerate his print work remaining static on paper, while moving in his imagination. He has amassed many varied skills in his career including; 2D/3D motion graphics design, green screen keying, rotoscoping, sound design and video editing, just to name a few. Kevin grew up as a Los Angeles Dodgers fan and is proud to be associated with the Dodgers and their rich history.

## WORK EXPERIENCE

### LOS ANGELES DODGERS

#### Manager, Motion Graphics > August 2009 – Present

dodgers.com

In charge of 2D/3D motion graphics for the Los Angeles Dodgers and their promotional partners and sponsors. Prime responsibilities include;

- + Creating motion graphics that are visually striking, entertaining and informative for Dodger fans.
- + Maintaining the highest graphic/visual standards for the Los Angeles Dodgers brand.
- + Insuring that sponsors needs are met while keeping the Los Angeles Dodgers brand front and center.

#### Specific duties

- + Opening and closing motion graphics for in-game features, broadcast commercials and all related videos.
- + Motion graphics for all LED message boards, including Diamond Vision.
- + Creating mid-inning features, concept to completion, integrating sponsorship messaging and branding.
- + Art/Creative Direction for all motion graphics pertaining to the Los Angeles Dodgers.

### FIRSTBORN MULTIMEDIA - LOS ANGELES

#### Motion Graphics Designer > January 2009 – May 2009

firstbornmultimedia.com

Created motion graphics for interactive media (web sites, micro sites, rich media banner ads). Contributed in creative strategizing for projects and proposals. Also entrusted to create the agency reel; utilizing motion graphics, video editing and sound design.

#### Clients

**Playstation** > *MLB '09 The Show* video game micro site | **Activision** > *Wolverine* video game rich media banner ads  
**Disney/ABC** > *Legend of the Seeker* web trailers | **Corbis Images** > *Holiday Monster* micro site | **MGM** > *Stargate* web site

### MILKEN FAMILY FOUNDATION

#### Motion Graphics Designer > February 1998 – January 2009

mff.org

Designed 2D/3D graphics for use in videos that promoted different facets of the foundation, from concept to completion. Successfully art directed video projects while working with the Print Department for consistency in design. Provided support to the video editors in regards to music, story and video editing. In addition to motion graphics, supervised the DVD authoring/design of all videos.

### PIXEL MAGIC

#### 3D Character Animator – *Casper: A Spirited Beginning* (Fox/Saban) > 1997

pixelmagicfx.com

Character animator for "Stinkie"; including lip synching, 3D modeling and rigging.

Information on employers prior to 1997 is available upon request

## EDUCATION

California State Polytechnic University, Pomona  
Bachelor of Arts; Graphic Design

## SOFTWARE

Cinema 4D, After Effects,  
Illustrator, Photoshop, Lightwave 3D,  
InDesign, Logic Pro, Syntheyes, Flash  
Plug-ins: Sapphire, Trapcode, Magic  
Bullet, Image Lounge

## AWARDS

IDEA Award Runner Up 2010  
*I'm from LA*  
Davey Award 2007  
*Human Capital: Our Greatest Resource*  
CINE Golden Eagle 2006  
*Moments*