

KEVIN COOK

CREATIVE DIRECTION
2D / 3D ANIMATOR
GRAPHIC DESIGNER

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PROFILE

25 + year career in the sports, entertainment and advertising landscape. Passionate about the details yet focused on the big picture. Experienced in video production, 2D/3D motion, video editing, print, sound editing and the web. Leadership abilities with a collaborative mindset.

EXPERIENCE

Senior Motion Graphics Designer

Los Angeles Dodgers
2009 - 2021

- Created 2D/3D graphics, videos and LED graphics for in-stadium, broadcast and online.
- Directed junior motion graphics designers, freelancers and an offsite agency.
- Consistently produced some of the finest in-stadium graphics in all of Major League Baseball.
- Worked with major brands such as State Farm, Emirates, Budweiser and Bank of America.

Motion Graphics Designer

Firstborn Agency - LA
2008 - 2009

- Created 2D/3D graphics for social media campaigns.
- Produced graphics for interactive websites, web banners and pitches.
- Worked with major brands such as Playstation, ABC and Pinkberry.

Senior Motion Graphics Designer

Milken Family Foundation - Santa Monica
1998 - 2008

- Created 2D/3D graphics for use in videos that supported all of the foundation's projects
- Worked with education, cancer research, global think tanks and charitable fund raising.
- Live events such as the Milken Educator Awards and the Global Conference.

SKILLS

- Creative Direction / Live Action Direction
- 2D / 3D Animation
- 3D Modeling
- Graphic Design / Logo Design
- Creative conceptual design
- Audio / Music / Sound Design

SOFTWARE

After Effects
Cinema 4D
Photoshop
Illustrator
Premiere
InDesign
Logic Pro

EDUCATION

Bachelor of Arts; Art - Emphasis on Graphic Design
California State Polytechnic University, Pomona

AWARDS

Emmy - Los Angeles - Vin Scully Feature
Emmy - Los Angeles - Vin Scully Retirement Feature
Video Matrix Award - IDEA Sports - Best Music Video